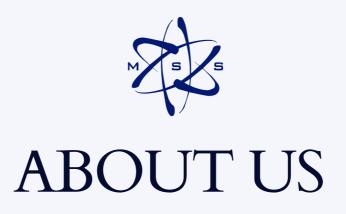
Monash Science Society

# Sponsorship Prospectus

### 2024





The Monash Science Society (MSS) is a student run notfor-profit society based at Monash University's Clayton Campus.

We run a range of events and initiatives throughout the year. Our industry and academic initiatives include our Networking Nights, and annually published Careers Guide. Our social events include our first years camp, ball, trivia nights and our start/end of semester parties.



850+ Members

1800+ Followers

8100+ Followers

Actively promote your company and engage a massive student audience via the MSS Facebook, Instagram, LinkedIn, website, newsletter and many events/seminars.

## CAREERS GUIDE



The MSS Careers Guide is an award-winning publication we release directly to students each year.

The careers guide covers many subjects which are helpful for students currently studying at Monash, and provides a framework for students to develop their futures.

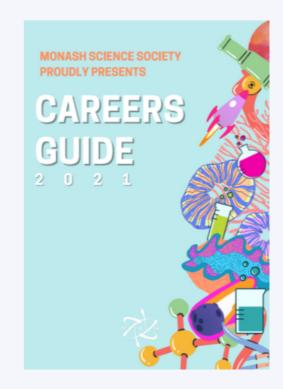
It features deep dives from the heads of respective faculties, student perspectives, key university tips and can influence career projections and showcase opportunities.

#### Exclusive opportunities

The careers guide provides direct exposure of your organization to a wide, interdisciplinary audience. It is an opportunity to outline your organization's philosophy, graduate opportunities and pathways with one of the following spreads:

- Half Page
- Full Page
- Double page

The careers guide will be distributed to hundreds of students electronically during industry week.



## CAREERS NIGHT



Each year the Monash Science Society, with support from the Faculty of Science at Monash, holds a careers night for current science students and upcoming graduates allowing them to learn about future career pathways.

Careers Night is a critical interactive opportunity to reach an audience of students actively seeking career opportunities.



#### Exclusive opportunities

- Distribution of promotional material to participants during the event and in advertising leading up to the event.
- Opportunity for your business to have representatives engage with event attendees at the careers night.

## SPONSORSHIP PACKAGES



## Gold - \$750

- Double page spread in the careers guide
- Attendance at both Networking nights (Sem 1 AND 2)
- Up to 7 Facebook posts and 1 Instagram post per semester
- Fortnightly newsletter inclusion
- Logo and description on the MSS website

## Silver - \$600

- Full page spread in the careers guide
- Attendance at 1 Networking night (Sem 1 OR 2)
- Up to 4 Facebook posts per semester
- Fortnightly Newsletter inclusion
- Logo on the MSS website

### Bronze - \$400

- Half page in the careers guide
- Up to 2 Facebook posts per semester
- Monthly newsletter inclusion
- Logo on the MSS website



The sponsorship packages available can be discussed further and tailored by our sponsorship team on a case-by-case basis.

> For further information, feel free to contact us anytime at: **sponsorship@mssclayton.org** Matthew Posner: 0421 766 244 Anjali Yellapragada: 0420 226 849 Maja Czelen: 0490 773 523

