

Monash Science Society

Sponsorship Prospectus

2025





ABOUT US

We are a student run non-for-profit society at Monash University Clayton Campus.

We run a range of events and initiatives throughout the academic year. Our initiatives include networking nights and our annual Careers Guide. Our social events include camp, ball and start/end of semester parties.



900+ Members



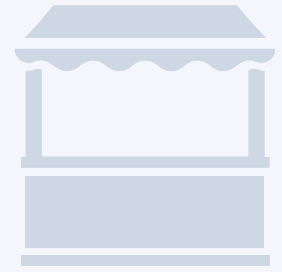
2500+ Followers



8200+ Followers

Actively promote your brand and engage a massive student audience via the MSS Facebook, Instagram, Website, Newsletter, On-Campus advertisement, and Events/Seminars.

O - WEEK



O-week (orientation week) is a unique opportunity to promote your brand to a network wider than our members. Thousands of students attend O-week each semester resulting in significant visibility and recognition by students.

As Monash Science Society is one of the largest societies at Monash University, the O-week stall is positioned in the centre of campus with significant foot traffic.

Exclusive opportunities

- Banners and promotional material on the booth
- Promotional material inside membership bags



CAMP



Each year an orientation camp is held to support first years in their transition into tertiary study. Camp has been a widely successful event, providing a place for students to form new connections and set the tone for their future university experience.

Through constant promotional exposure camp provides an ideal place for students to familiarise themselves with your organisation.

- Held over 3 days in March
- Audience of 100s of students
- High demand for tickets

Promotional medium is flexible and can be discussed by contacting the sponsorship team.



Exclusive opportunities

- Providing samples of products to increase student familiarity, increase awareness, and encourage purchases after camp.
- Naming rights on the official event page “[Your Brand] and MSS present...”
- Company branding on event page and event posts on social media.

Paint and Sip



The MSS Paint and Sip event provides an intimate yet highly engaging promotional opportunity for your organisation. Having consistently sold out since its debut, this highly sought-after event, run once each semester, attracts students from across the university for an evening of creativity and socialising,

- Consistently SOLD OUT
- More intimate and interactive setting
- Highly engaged participants from diverse faculties



Exclusive opportunities

- Banners and promotional materials displayed throughout the venue
- Logo featured on event tickets and social media promotions
- Watermark on event photos shared on social media
- Naming rights for the event, such as “[Your Brand] and MSS present...”

SPONSORSHIP PACKAGES



Platinum - \$1100 + Negotiated

- Social media posts per semester customised to suit your brand's needs
- Fortnightly newsletter inclusion
- Logo and description on the MSS website
- Product distribution at O-Week, reaching new students
- Customisable experience including opportunities to host/run events.
- Opportunity to be name sponsor for one of our events.

Gold - \$900

- Up to 5 Facebook posts and 1 Instagram post per semester
- Fortnightly newsletter inclusion
- Logo and description on the MSS website
- Product distribution at O-Week, reaching new students

Silver - \$700

- Up to 4 Facebook posts per semester
- Fortnightly Newsletter inclusion
- Logo on the MSS website

Bronze - \$500

- Up to 2 Facebook posts per semester
- Monthly newsletter inclusion
- Logo on the MSS website



The sponsorship packages available can be discussed further and tailored by our sponsorship team on a case-by-case basis.

For further information, feel free to contact us at:

sponsorship@msscclayton.org

Sponsorship Director: Maja Czelen

Sponsorship Officers: Sam Henderson
& Olivia Adrian

