

Monash Science Society

Sponsorship Prospectus

2022



ABOUT US

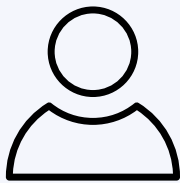


ACADEMIC

Gain access to a wide range of undergraduate, graduate, and potential interns through our social media platforms and academic events that seek to promote industry relations.

ACTIVITIES

Reach thousands of students across multiple faculties and institutions by becoming a registered sponsor of one of Monash Science Societies' major social events.



1000+ Members



1100+ Followers



7200+ Likes

Actively promote your brand and engage a massive student audience via the MSS Facebook, Instagram, Website, Newsletter, On-Campus advertisement, and Events/Seminars.

BALL



900+ ATTENDEES

Ball is the largest social event on MSS calendar and has consistently sold out over the last decade. Ball receives campus wide exposure during the promotional period leading up to the event.

Promote your brand and reach hundreds of students from various faculties through our social media and campus wide presence.



Exclusive opportunities

- Banners and promotional material throughout the venue
- Naming rights on the official event page “[Your Brand] and MSS present...”
- Logo on social media posts and photobooth printouts
- Watermark on photos posted to our Facebook page post-event

INDUSTRY WEEK



Once a year the Monash Science Society, with support from the Faculty of Science at Monash University provides a forum between current students and graduates to interact and network with representatives from a series of organizations and companies that are involved with recruiting, internships, and future employment.

As the premiere night for science students to directly ask questions and interact with your brand, Industry Night serves as a critical interactive opportunity to reach an active and engaged audience of students seeking opportunities.



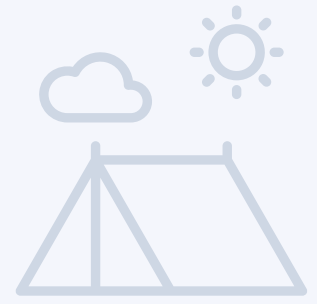
Exclusive opportunities

MSS can distribute promotional material to participating students in the free show bags and in advertising in before the event.

Furthermore, there is the opportunity for your business to have its own stall and representatives to engage with students through the event

CAMP

100+ ATTENDEES



The annual orientation camp helps new first year students transition into tertiary education. Camp sells out within the first few days of orientation week, with demand for tickets exceeding supply.

Over the course of 3 days at camp, your brand will have constant promotional exposure to over a hundred students across many faculties. The medium in which this can occur is flexible and can be discussed further with our sponsorship team.



Exclusive opportunities

- Branding during Orientation week through ticket sales, posters and social media posts
- Become an exclusive supplier of food and/or beverages
- Naming rights (“[your brand] and MSS presents...”)

CAREERS GUIDE



The Monash Science Society annually releases a careers guide directly to students online via our virtual platforms. The careers guide covers many relevant subjects which are helpful for students studying at Monash, helping to provide a framework for students to develop their futures.

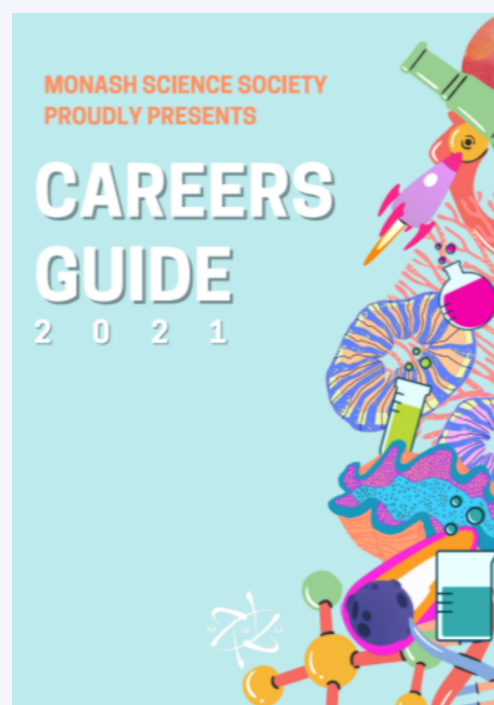
It features deep dives from the heads of respective faculties, student perspectives, key university tips and can influence career projections, showcase opportunities and provide direct exposure of your organization to a wide, interdisciplinary audience.

Exclusive opportunities

This is an opportunity to outline your organization's philosophy, graduate opportunities and history with one of the following spreads:

- Half Page
- Full Page
- Double page

The careers guide will be distributed to hundreds of science students electronically during industry week.



TIER LIST



BRONZE

- 2x Facebook posts to over 7000 people on the Monash Science Society Facebook page
- An Instagram post detailing your brand and logo
- An opportunity to include promotional material in O-week show bag
- Your information on the MSS website's sponsorship page
- Half page spread in our careers guide*



SILVER

- All the benefits of the bronze package
- Increased social media presence – 4x Facebook posts, 2x Instagram posts
- Full page spread in our careers guide*



GOLD

- All the benefits of the silver package
- 2x emails to our subscribers via our newsletter with info on your brand
- Opportunity to co-host a seminar with MSS to directly address engaged science students *



PLATINUM

- All the benefits of the gold package
- Naming rights on the official Ball event page – “[Your brand] and MSS presents...” *
- Double page spread in our careers guide*

*These opportunities are only available to certain companies and can be discussed on a case-by-case basis

COVID-19

SPONSORSHIP REVISION

Due to the uncertainty surrounding COVID, the Monash Science Society's usual sponsorship agreements can no longer be adequately fulfilled in their entirety. Subsequently, we have revised what our society can provide remotely to our membership base to continue partnerships.

- 2-4 Facebook posts to over 7000 people on the MSS Facebook page
- 1-2 Instagram posts detailing your brand and logo
- Half page spread in our careers guide

The number of posts and allocation of space in our careers guide, which will be promoted online across all of our platforms as well through the Monash Science faculty, will be handled case-by-case through our sponsorship representatives.



EXCLUSIVE EVENT RIGHTS



The Monash Science Society also runs several other events throughout the academic year. These serve as additional opportunities to promote your brand and get involved with our large student following.

The sponsorship packages available for all events can be discussed further and tailored by our sponsorship team on a case-by-case basis.

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